

Tourism Advisory Panel (TAP) – Meeting Minutes

Held on Monday, September 21, 2026 at 2:30 p.m.

In Person/Online – Council Chamber 30 King St., E, Gananoque

PANEL MEMBERS PRESENT		STAFF COUNCIL PRESENT
Attendees	Peter Sweet Brett Christopher (chair) Graeme Brown Mayor John Beddows Ted Lojko Councillor Matt Harper (arrived at 3:33 p.m)	John Morrison, Treasurer Amanda Trafford, Economic Development and Communications Officer Jennifer Baril, Tourism and Event Development Coordinator McKenna Modler, Tourism and Communications Assistant
Regrets	Trusha Tanna	
Non-Voting		
1.	Call Meeting to Order Chair called the meeting to order at 2:32 p.m.	
2.	Disclosure of Pecuniary Interest & General Nature Thereof NONE	
3.	Approval of Minutes – June 22, 2026 MATTAP Motion #2026-27 – Approval of Minutes Moved Moved by: Graeme Brown Seconded by: Peter Sweet BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL APPROVES THE MINUTES FROM THE JUNE 22, 2026 TOURISM ADVISORY PANEL MEETING. CARRIED	
4.	Public Questions/Comments (Only Addressing Items on the Agenda) NONE	
5.	Disclosure of Additional Items NONE	
6.	Delegations NONE	

7.	Presentations by Staff/Others	NONE
8.	Correspondence	NONE
9.	Municipal Accommodation Tax Treasurer John provided an overview of the MATTAX Statement & Revenue Report	
10.	New Business – TAP Funding Applications	

South Alley Holiday Market

MATTAP Motion #2026-28 – South Alley Holiday Market

Move by: Peter Sweet **Seconded by:** Graeme Brown

BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE **SOUTH ALLEY HOLIDAY MARKET** OF **\$1,500** SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.

CARRIED

Riverbank Productions

MATTAP Motion #2026-29 – Riverbank Productions – Brigadoon; a ‘staged reading’

Move by: Graeme Brown **Seconded by:** Ted Lojko

BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE **RIVERBANK PRODUCTIONS** IN THE AMOUNT OF **\$1,000** SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.

CARRIED

1ST Peoples Performing Arts

MATTAP Motion #2026-30 – 1st Peoples Performing Arts – Arts Festival

Move by: Ted Lojko **Seconded by:** Peter Sweet

BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE **1ST PEOPLES PERFORMING ARTS** IN THE AMOUNT OF **\$4,250.00** SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.

CARRIED

Kingston Skating Club

Kingston Skating Club – 9th Annual Kurt Browning & Friends Skating Seminar

- Application will be reviewed at the October 13 meeting

Gananoque Curling Club

Gananoque Curling Club – “Come to Curl” and “Stay”

- Application will be reviewed at the October 13 meeting

Town of Gananoque

Town of Gananoque – Ladies Night Out & Festival of Lights

- Application will be reviewed at the October 13 meeting

11.

Discussion of Additional Items

Budget Deviation Report

MATTAP Motion #2026-31 – Budget Deviation Report

Move by: Ted Lojko **Seconded by:** John Beddows

BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) DIRECTS STAFF (FINANCE) TO WRITE A BUDGET DEVIATION REPORT ON THE ADVISORY PANELS PROPOSED BUDGET MOTION NO. 2026-02 FROM THE JANUARY 13, 2026 TAP MEETING AND PRESENT IT TO COUNCIL.

CARRIED

Councillor Harper arrived at the meeting at 3:33pm.

12.	Discussion for Next Meeting • Provide an excel sheet with asks from every year and who asked (organization/group) • Budget deviation update • Review 3 pending applications
13.	MATTAP Motion #2026-32 – Motion to Adjourn Moved by: Peter Sweet BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) ADJOURNS ITS MEETING HELD ON SEPTEMBER 21, 2026 , AT 3:37 p.m. CARRIED
14.	Next Meeting October 13 at 2:30 p.m. in Council Chambers
Matt Harper, Chair	Amanda Trafford, Recording Secretary